

Call for Papers
for
The World of Health IT 2008 Conference & Exhibition
Connecting Leaders in Technology and Healthcare
4 – 6 November 2008
Copenhagen, Denmark

Welcome to The World of Health IT 2008 Conference & Exhibition. Through this link, <http://cfp.worldofhealthit.org/> you can apply to participate in this event through the Call for Papers. **Please note** that the deadline for the Call for Papers is **31 January 2008**. If you experience difficulty accessing the Call for Papers website, you may submit your proposal by email using the form below.

This conference, through the collaboration of HIMSS, the European Commission, World Health Organization and other members of the Organising Committee, will be designed by and for clinicians and other health professionals; health IT users and buyers; directors and administrators; informatics professionals; academicians; relevant standardisation and competent authorities on an international level and national level, and vendors (i.e. software and hardware development companies and professional services firms).

The 2007 Organising Committee contributed to the development of the 2008 Call for Papers Topic Categories. The Organising Committee members include: **WHO** (World Health Organization), **EC** (European Commission), **HIMSS** (Healthcare Information and Management Systems Society), **COCIR** (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry), **EHTEL** (European Health Telematics Association), **EUROREC** (European Institute for Health Records), **HINE** (Health Information Network Europe), and serving under the EC, **HOPE** (European Hospital and Healthcare Federation), **CPME** (Standing Committee of European Doctors), **EHMA** (European Health Management Association),

The Programme Focus

Because the adoption of IT in healthcare is a global initiative – one that affects the healthcare community throughout the world – this conference will focus on the role and impact of Health IT on the health sector in Europe and other parts of the world, including the Middle East and Africa (EMEA). The educational sessions will primarily address experiences from deployed services, and focus on proven benefits in quality and efficiency. The demonstration activities will give unique insight into the practical aspects of IT systems and their connectivity.

Topics to be addressed in the conference include:

- eHealth as a Key Enabler in Integrated Healthcare and Citizen Empowerment
- Organisational Readiness for Transformation in Healthcare
- Investing for eHealth Deployment
- Innovation and eHealth

The Conference Format

Designed to be dynamic and interactive, The World of Health IT 2008 Conference & Exhibition will engage participants in thought-provoking discussions and offer ways to experience technology applications first-hand.

The conference will offer the following:

- Keynote addresses by leading healthcare experts, practitioners, and officials from EU and national governments
- Education sessions about timely healthcare IT trends and issues
- Best practices and real-world case studies from throughout the EMEA region
- Open forums for discussion and debate
- Panel discussions bringing together healthcare professionals, authorities, directors and vendors

- E-Sessions (electronic poster sessions)
- A trade exhibition where companies can showcase their products/services

Location

Bella Center
Copenhagen, Denmark

For more information about the event, or to find out how you can participate, please contact:

Joanne Bartley
World of Health IT 2008
Chicago, IL
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Tel +1 312 915 9251

CONTINUE TO ACCESS PROPOSAL DOCUMENT EXAMPLE

CALL FOR PAPERS - PROPOSAL DOCUMENT
The World of Health IT 2008 Conference & Exhibition
4-6 November 2008
Copenhagen, Denmark

If you are experiencing difficulty submitting a proposal on-line at <http://cfp.worldofhealthit.org/>, please complete the information included in this document, with required word counts where noted and submit it to Joanne Bartley at jbartley@worldofhealthit.org by 31 January 2008, 17.00 CET. We kindly ask that you please submit your proposal in English.

SECTION I: PRESENTER INFORMATION

All conference education presentations are limited to three presenters. **The below presenter information is required for each presenter.**

Presenter

Name
Credentials (MD, PhD, RN)
Job Title
Organisation
Mailing address 1
Mailing address 2
City
State/country
Telephone
Cell phone
Fax
Email

Biography of presenter's professional background (100 – 500 words)

Presenter Public Speaking Experience (500 word limit): List the most recent three presentations you have made at major conferences. Identify host organization, date, program and title of your presentation.

SECTION II: SESSION INFORMATION

Session Title (10 words maximum)

TOPIC CATEGORIES FOR CALL FOR PAPERS

Listed below are topic categories identified for Call for Papers for the World of Health IT 2008 Conference and Exhibition. Listed under each topic category are sub-headings on which Proposals may focus by selecting any one or more of the sub-headings as appropriate. Preferred proposals will be those that address the practical aspects of the selected topic and the lessons learned from gained experience. The audience will be comprised of leaders, decision-makers and implementers of healthcare IT strategies and include directors, executives, CIOs, CTOs, physicians and other clinicians who require practical information that applies to the challenges and opportunities that they face in decision-making and implementation of information technology strategies. The case studies, success stories and experiences of providers of care and of national and regional collaboration projects are of great interest.

eHealth as a Key Enabler in Integrated Healthcare and Citizen Empowerment

- Citizens Patient Portals
- Patient Safety & Quality
- Personal Health Records (PHR)
- Home-care and home monitoring
- Telemedicine including telemedicine across borders and within regions
- Patient-centric EHR projects
- Long term care and chronic disease management
- Patient relationship management
- Web 2.0 /Health 2.0 and its impact on personalized care

Organisational Readiness for Transformation in Healthcare

- National Initiatives in advancing shared eHealth infrastructure
- eHealth Leadership to improve healthcare delivery and performance
- Clinical systems: from decision to implementation
- Critical workforce skill needs: knowledge management, contextualized clinical pathways, evidence based medicine
- Best practices in managing the relationship between Government, Healthcare Providers, Insurers and the IT industry
- Legal framework for privacy and confidentiality
- Cross border implementation
- Clinical risk management: Integrated ICT approach between hospitals and insurance companies
- Integrated clinical/financial business intelligence (BI) systems

Investing for eHealth Deployment

- Return on Investment (ROI)
- Long term and sustained investment planning
- Innovative business/procurement models including Public / Private partnerships
- Funding procurement and management from the leadership perspective.
- Funding healthcare from the consumer's perspective
- Innovative economic models – how to address current eHealth Organization fragmentation and how to reward efforts

Innovation and eHealth

- Global image repository systems
- Future trends: evolution of user needs and expectations

- RFID for improved safety
- Mobile Data Access & entry in the Healthcare Setting
- Predictive medicine and evidence-based medicine

Proposal Content – 30-word abstract of session description – (Note: Your session description and learning objectives may be copy-edited for the program book)

Learning Objectives: List 3-5 (one-sentence) learning objectives. (By the end of this session attendees will be able to...) Begin each sentence learning objective with a performance verb)

Target Audience (check up to two categories):

(HIMSS is looking for proposals that will specifically address the educational needs of professionals in the various sectors of healthcare regarding enterprise solutions and practical approaches to today's healthcare IT issues.

- CEO, CIO, CTO, CMO
- COO, CFO, CNO
- Academic
- Department Head, Supervisor, Director, President
- Consultant, lawyer
- Management Engineering/Process Improvement
- IT Staff
- Senior Staff
- Nurse
- Physician
- Pharmacist
- Project Management
- Other clinical professional
- Clinical or biomedical engineer
- Public/Government Representative
- Other (please list) _____

Presentation Format: _____ 60-minute presentation

_____ 20-minute electronic delivery

Should your proposal be selected, do you prefer to deliver your presentation in one of the following languages? If so, please select which language.

_____ Spanish

_____ French

_____ German

Develop a detailed presentation description – 600 word maximum

Include, for example, how the problem/issue was identified; the approach used to address the problem or issue; the challenges and barriers faced; the method analysis that was used; the conclusion or outcomes achieved and the recommendation(s) that you would offer.